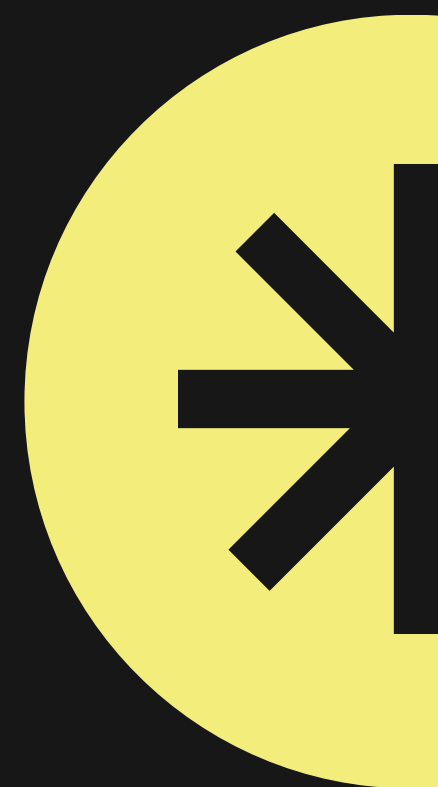


Poppy Astrini Consulting x Creative Business.Pro



# Gen AI Strategy Sprint





**From Gen AI uncertainty to  
validated implementation?**

Let's explore our 60-day program to  
grow your company.





# Why now?



Your competitors and customers aren't waiting—and neither should you. GenAI is cutting costs, speeding delivery and opening new revenue streams across every sector.



Poppy Astrini Consulting x Creative Business.Pro

# Strategy Sprint



Our 60-day, three-module program turns generative artificial intelligence (GenAI) from hype into concrete business value—tailored to small and mid-sized firms.

No jargon, just results.



# Invest in growth

Module	Focus	Deliverable
(1) Clarity	Scan opportunities & friction points	GenAI Maturity Scan + Opportunity Map
(2) Strategy	Co-create use cases pilots	SMART GenAI pilot plan
(3) Validation	Road-test impact & scale-up path	Validated GenAI Roadmap



- ✓ Module 1 stand-alone: €950
- ✓ Full 3-module sprint: €2,500

💡 Pilot offer (only 3 seats):  
get a free 6-month strategic review



# Is it for you?

This programme is built for founders, managing directors, and leaders in operations, innovation, or digital transformation, in small to mid-sized businesses.



Where is your company now?

✓ **Exploring** GenAI - You're scanning opportunities, building understanding, and gauging team readiness.

✓ **Piloting** GenAI - You're experimenting with tools, testing use cases, and thinking about responsible scaling.



# Meet Poppy

Poppy Astrini is a GenAI expert and strategist with 15 years of experience turning complex technology into clear, practical solutions for business. With a background in data analytics and international consulting, she makes AI accessible and effective—without the overwhelm. She's worked with clients like IKEA and brings a people-first approach focused on trust, co-creation, and tangible business impact.



# Meet Claudia

Claudia Mayer is a creative strategist and business design expert helping SMEs turn innovation into lasting value. With 15+ years of experience, she combines design thinking, business strategy, and AI integration. Based in the Netherlands, she teaches at Inholland University of Applied Sciences. Her approach blends structured methods with creative experimentation, grounded in co-design research and real-world practice.





# Start today

Move forward towards operationalizing GenAI with purpose, structure, and momentum. With custom-fit use cases aligned with your goals, and outcomes you can track over time.

**Book a free 30-minute  
intro call via Calendly.**

**Claudia Mayer**  
Consultant  
Creative Business Pro

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